

# JIMMY CHOO

KAIA GERBER TO STAR IN JIMMY CHOO'S SPRING SUMMER 2019 CAMPAIGN



**Monday, 10<sup>th</sup> December** – Jimmy Choo has announced that Kaia Gerber will star in their Spring Summer 2019 campaign.

*“Kaia leads the next generation of supermodels. Her timeless beauty and fashion pedigree enables her to be a true style chameleon that authentically represents the dynamism of the Jimmy Choo brand transcending generations.”*

**Sandra Choi, Creative Director**

The campaign will appear globally from the 10<sup>th</sup> January 2019.

**ABOUT JIMMY CHOO**

Jimmy Choo encompasses a complete luxury accessories brand. Women's shoes remain the core of the product offer, alongside handbags, small leather goods, scarves, sunglasses, eyewear, belts, fragrance and men's shoes. CEO Pierre Denis and Creative Director Sandra Choi together share a vision to create one of the world's most treasured luxury brands. Jimmy Choo has a global store network encompassing more than 150 stores and is present in the most prestigious department and specialty stores worldwide. Jimmy Choo is part of the Michael Kors Holdings Limited luxury fashion group.

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