



3 December 2018
FOR IMMEDIATE RELEASE
Event Listing

For further information, and media enquiries
Candy Lo +6016 588 0966 candy@madhat.asia
Hui Shan +6012 295 1732 huishan@madhat.asia

WORLD LEADING MUSIC: 2 BACK-TO-BACK WEEKENDS

Kick-start your celebration with elevated music experiences across Malaysia,
powered by Heineken® Live Your Music

In December, Heineken® Live Your Music invites its fans to join the brand for two weekends of high energy back-to-back music experiences across 4 cities featuring innovative artist collaboration and performances from established global and local music icons.

Rolling out across the country from Penang, Kuala Lumpur, Malacca to Johore, Heineken® Live Your Music is your gateway to world leading music experiences, featuring **Porter Robinson, Andrew Rayel, Dyro** and **DJ Irwan**.

Be on the lookout for surprises that will elevate your music experience with Malaysia's leading creative influencers and tastemakers. Catch DJ Goldfish and his up and coming talents from Goldsounds Academy, the kaleidoscopically inventive LAH'LAH'LAND at their 10th Anniversary as well as dance icon MayB Wong and her crew freestyling their way onto the dancefloor.

Join us on our music journey, as Heineken® Live Your Music celebrates 2018 with more unforgettable memories!

Admission information is available from the respective clubs and is subject to club rules and regulations. For information on Heineken® Live Your Music, go to www.facebook.com/HeinekenMYS and www.heineken.com/my/LYM.

LIVE YOUR MUSIC PRESENTS WORLD LEADING MUSIC: 2 BACK-TO-BACK WEEKENDS

WEEKEND 1

Artist Line Up	Date / Time	Venue	Admission Information
JHIN DAN \$HIV	6 December, Thursday Doors Open: 8:00 PM	S I X, Bangsar (33, Jalan Telawi 3, Bangsar Baru, 59100 Kuala Lumpur)	Kindly contact S I X (https://www.facebook.com/SIXBangsar/) directly at +6012 602 0016. Entry is subject to club rules & regulations.
Porter Robinson Supported by: BATE DJ Radz	7 December, Friday Doors Open: 10:00 PM	Zouk Club, Kuala Lumpur (436, Jalan Tun Razak, Kelab Golf di Raja Selangor, 50400 Kuala Lumpur)	Kindly contact Zouk Club KL (https://www.zouclub.com.my/) directly at +603 2110 3888. Entry is subject to club rules & regulations.
DJ Irwan Supported by: Quekid Zaxk	8 December, Saturday Doors Open: 10:00 PM	Mixx Club, Malacca (Lot S19, Jalan Merdeka, Plaza Mahkota, 75000 Melaka)	Kindly contact Mixx Club (https://www.facebook.com/mixx.com.my/) directly at +6016 621 5577. Entry is subject to club rules & regulations.

WEEKEND 2

Artist Line Up	Date / Time	Venue	Admission Information
<p>Goldsounds Takeover</p> <p>Special appearance by DJ Goldfish</p> <p>Supported by: Quekid Zan Monic Eli</p>	<p>13 December, Thursday</p> <p>Doors Open: 10:00 PM</p>	<p>Arena Bar TTDI (Menara KEN TTDI, R-1 level, Jalan Burhanuddin Helmi, Taman Tun Dr Ismail, 60000 Kuala Lumpur)</p>	<p>Kindly contact Arena Bar TTDI (https://www.facebook.com/ArenabarTTDI/) directly. Entry is subject to club rules & regulations.</p>
<p>Andrew Rayel</p> <p>Supported by: Chukiess & Whackboi Boris Foong</p>	<p>14 December, Friday</p> <p>Doors Open: 10:00 PM</p>	<p>Zouk Club, Kuala Lumpur (436, Jalan Tun Razak, Kelab Golf di Raja Selangor, 50400 Kuala Lumpur)</p>	<p>Kindly contact Zouk Club KL (https://www.zouclub.com.my/) directly at +603 2110 3888. Entry is subject to club rules & regulations.</p>
<p>DYRO</p> <p>Supported by: Blink BATE</p>	<p>14 December, Friday</p> <p>Doors Open: 10:00 PM</p>	<p>Rabbit's Tale, Penang (No. 4, Weld Quay, 10300, Georgetown, Penang)</p>	<p>Kindly contact Rabbit's Tale (https://www.facebook.com/rabbitstalepg/) directly at +6016 551 2247 / +6016 415 8684. Entry is subject to club rules & regulations.</p>
<p>DYRO</p> <p>Supported by: Blink Chukiess & Whackboi</p>	<p>15 December, Saturday</p> <p>Doors Open: 10:00 PM</p>	<p>Flying Pagoni, Johor Bahru (Plaza Sentosa, Ground Floor, Block D, Lot 5, Jalan Sutera, 80150 Johor Bahru, Johor)</p>	<p>Kindly contact Flying Pagoni (https://www.facebook.com/FlyingPagoni/) directly at +607 331 1118. Entry is subject to club rules & regulations.</p>

Note to Editors

#LiveYourMusic

Inspired by its followers, Live Your Music is a global movement that sees music from the fans' perspective. It uses the collective passion for experiencing music as its foundation to craft shareable and memorable moments. Since it debuted in Malaysia, Live Your Music has engaged fans across multiple events, including DVBBBS, Good Vibes Festival, 88 Rising, Tiësto, MaRLo, Zedd and more.

HEINEKEN Malaysia Berhad

HEINEKEN Malaysia with its portfolio of iconic international brands is the leading brewer in the country. The Company brews, markets and distributes:

- The World's No. 1 international premium beer **Heineken®** ;
- The World-acclaimed iconic Asian beer **Tiger Beer**, and its doubly refreshing variant **Tiger Radler**; and its other innovative brew **Tiger White** – Asia's Wheat Beer;
- The World's No. 1 stout **Guinness**;
- The World's No. 1 cider **Strongbow Apple Ciders**
- The New Zealand inspired cider **Apple Fox Cider**
- The all-time local favourite **Anchor Smooth** and its strong beer variant **Anchor Strong**;
- The premium Irish ale **Kilkenny**;
- The real shandy **Anglia**

HEINEKEN Malaysia also produces the wholesome, premium quality non-alcoholic **Malta**. HEINEKEN Malaysia's brand portfolio also includes the No. 1 German wheat beer **Paulaner**, Japan's No. 1 100% malt beer **Kirin Ichiban** and the World's No. 1 ready-to-drink alcoholic beverage **Smirnoff Ice**. The Company continues to lead the responsible drinking agenda through its Drink Sensibly campaign.

Listed on the Main Market of Bursa Malaysia, HEINEKEN Malaysia's principal shareholder is GAPL Pte Ltd based in Singapore. GAPL Pte Ltd is 100% owned by Heineken N.V.

For more information please visit: www.heinekenmalaysia.com