



**12 DECEMBER 2018
FOR IMMEDIATE RELEASE**

For further information, and media enquiries
Candy Lo +6016 588 0966 candy@madhat.asia
Hui Shan +6012 295 1732 huishan@madhat.asia

WORLD LEADING MUSIC: 2 BACK-TO-BACK WEEKENDS

Heineken® Live Your Music kick starts your year-end celebration
with a big bang across Malaysia!

In December, Heineken® Live Your Music invites its fans to join the brand for two weekends of high energy back-to-back music experiences across 4 cities featuring innovative artist collaboration and performances from established global and local music icons.

Rolling out across the country, the first weekend of Heineken® Live Your Music saw a strong crowd turnout in Kuala Lumpur and Malacca to celebrate the 2 back-to-back weekends of music experiences.

Week 1, Day 1 (6 December 2018)

Heineken® Live Your Music presents Jhin & Dan \$hiv,
supported by Mayhem Jam at S I X, Bangsar.



(HeinekenLiveYourMusic2018-01-PhotobyAllIsAmazing.jpg)

Mayhem Jam, freestyles its way onto the dancefloor, curated by Malaysian dance icon MayB Wong.



(HeinekenLiveYourMusic2018-02-PhotobyAllsAmazing.jpg)



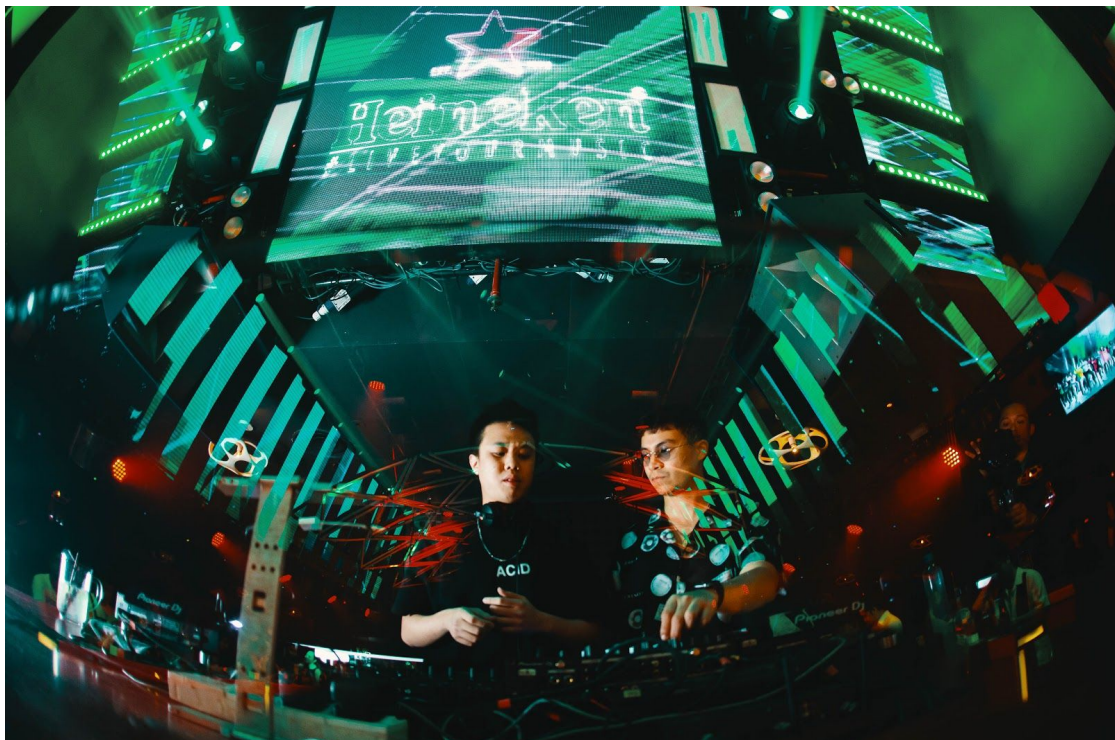
(HeinekenLiveYourMusic2018-03-PhotobyAllsAmazing.jpg)

Week 1, Day 2 (7 December 2018)

Fans partied the night away at **Heineken[®] Live Your Music presents Porter Robinson** at Zouk KL, supported by homegrown music icons BATE and DJ Radz.



(HeinekenLiveYourMusic2018-04-PhotobyAllsAmazing.jpg)



(HeinekenLiveYourMusic2018-05-PhotobyAllsAmazing.jpg)



(HeinekenLiveYourMusic2018-06-PhotobyAllIsAmazing.jpg)

The interior of Zouk KL was transformed with the Heineken[®] green vector rooftop to give fans a cutting-edge visual experience at Heineken[®] Live Your Music presents Porter Robinson.



(HeinekenLiveYourMusic2018-07-PhotobyAllIsAmazing.jpg)



Porter Robinson brought a new flair to the Heineken® Live Your Music experience at Zouk KL, giving fans an unforgettable experience.



(HeinekenLiveYourMusic2018-08-PhotobyAllIsAmazing.jpg)



(HeinekenLiveYourMusic2018-09-PhotobyAllIsAmazing.jpg)



(HeinekenLiveYourMusic2018-10-PhotobyAllIsAmazing.jpg)

Week 1, Day 3 (8 December 2018)

Heineken[®] Live Your Music presents DJ Irwan turned Mixx Club, Malacca green in celebration of 2 weekends back-to-back music experiences.



(HeinekenLiveYourMusic2018-11-PhotobyAllIsAmazing.jpg)



(HeinekenLiveYourMusic2018-12-PhotobyAllIsAmazing.jpg)



(HeinekenLiveYourMusic2018-13-PhotobyAllIsAmazing.jpg)

In Kuala Lumpur, guests had a great time experiencing the future at the kaleidoscopically inventive LAH'LAH'LAND's 10th Anniversary Party.



(HeinekenLiveYourMusic2018-14-PhotobyAllIsAmazing.jpg)



(HeinekenLiveYourMusic2018-15-PhotobyAllIsAmazing.jpg)



This week, join us on a memorable music journey as Heineken® celebrates its last weekend of two weekends back-to-back elevated music experience, featuring international DJs **Andrew Rayel** and **Dyro**, supported by homegrown heroes **Goldfish & Blink**, **BATE**, **Chukiess & Whackboi**, **Boris Foong**, and talents from **Goldsounds Academy** in *Kuala Lumpur, Penang and Johore*.

Heineken
LIVE YOUR MUSIC
GOLDSOUNDS
TAKEOVER
ELI | QUEKID | ZAN MONIC
13 DEC | **ARENA BAR**

#LiveYourMusic #HeinekenMY | Find out more at Heineken.com/MY/LYM
NO RESERVATION NEEDED. KINDLY CONTACT ARENA BAR VIA FACEBOOK OR WHATSAPP FOR MORE DETAILS.

Heineken
LIVE YOUR MUSIC
ANDREW RAYEL
CHUKIESS & WHACKBOI | BORIS FOONG
14 DEC | **ZOUK**

#LiveYourMusic #HeinekenMY | Find out more at Heineken.com/MY/LYM
FOR ENTRY INFORMATION, KINDLY CONTACT ZOUK. WE DIRECTLY AT 433 2118885

Heineken
LIVE YOUR MUSIC
D Y R O
BLINK | BATE
14 DEC | **BATE**

#LiveYourMusic #HeinekenMY | Find out more at Heineken.com/MY/LYM
FOR ENTRY INFORMATION, KINDLY CONTACT: BATE GROUP - 014-4114007 | DORE - 018-5512243

Heineken
LIVE YOUR MUSIC
D Y R O
BLINK | CHUKIESS & WHACKBOI
15 DEC | **PAGONI**

#LiveYourMusic #HeinekenMY | Find out more at Heineken.com/MY/LYM
FOR ENTRY INFORMATION, KINDLY CONTACT PAGONI. WE DIRECTLY AT 03-3311118



WEEKEND 2

Artist Line Up	Date / Time	Venue	Admission Information
Goldsounds Takeover Special appearance by DJ Goldfish Supported by: Quekid Zan Monic Eli	13 December, Thursday Doors Open: 10:00 PM	Arena Bar TTDI (Menara KEN TTDI, R-1 level, Jalan Burhanuddin Helmi, Taman Tun Dr Ismail, 60000 Kuala Lumpur)	Kindly contact Arena Bar TTDI (https://www.facebook.com/ArenaBarTTDI/) directly. Entry is subject to club rules & regulations.
Andrew Rayel Supported by: Chukiess & Whackboi Boris Foong	14 December, Friday Doors Open: 10:00 PM	Zouk Club, Kuala Lumpur (436, Jalan Tun Razak, Kelab Golf di Raja Selangor, 50400 Kuala Lumpur)	Kindly contact Zouk Club KL (https://www.zoukclub.com.my/) directly at +603 2110 3888. Entry is subject to club rules & regulations.
DYRO Supported by: Blink BATE	14 December, Friday Doors Open: 10:00 PM	Rabbit's Tale, Penang (No. 4, Weld Quay, 10300, Georgetown, Penang)	Kindly contact Rabbit's Tale (https://www.facebook.com/rabbitstalepp/) directly at +6016 551 2247 / +6016 415 8684. Entry is subject to club rules & regulations.
DYRO Supported by: Blink Eli	15 December, Saturday Doors Open: 10:00 PM	Flying Pagoni, Johor Bahru (Plaza Sentosa, Ground Floor, Block D, Lot 5, Jalan Sutera, 80150 Johor Bahru, Johor)	Kindly contact Flying Pagoni (https://www.facebook.com/FlyingPagoni/) directly at +607 331 1118. Entry is subject to club rules & regulations.

Admission information is available from the respective clubs and is subject to club rules and regulations. For information on Heineken® Live Your Music, go to www.facebook.com/HeinekenMYS and www.heineken.com/my/LYM.