



### **MS. READ LUXE Collection 2018**

Be enraptured by lush fabrics and intricate embellishments as MS. READ reveals its LUXE 2018 collection that also features Swarovski pieces for the sophisticated woman.

Get a taste of opulence this holiday season as MS. READ LUXE 2018 makes its grand debut to dazzle your wardrobe. Explore the lavish side of the brand with polish contemporary pieces crafted from rich textures that exude effortless glamour for the everyday lady.

Choose between a variety of blouses, trousers or dresses to elevate your look just in time for the festive season. The luxe elements come through in the quality fabrication and embroidery details that slither intricately across the front of blouses, sleeves and hemlines. While the colour palette highlights a tasteful assortment of deep tones like blue, red and black.

#### **#SparkleWithMSR #crystalsfromSwarovski**

The surprise does not stop there; MS. READ LUXE 2018 also brings you six limited-edition pieces that are embellished with Swarovski crystals. These exclusive additions were designed as staples for special affairs where one just wants to shine. The garments include dresses and blouses cut in timeless silhouettes made of high-quality satin that feature specially customised patterns of fleur-de-lis and floral designs.

The Swarovski limited-edition pieces include a short dress at RM599, blouses at RM499, a long dress at RM629 and a flowy navy kaftan at RM1,299. MS. READ LUXE 2018 collection will be available in stores and online at [msreadshop.com](http://msreadshop.com) from October 2018. The Swarovski edition will be exclusively available at MS. READ stores in Pavilion Kuala Lumpur, Mid Valley Megamall, Empire Shopping Gallery and Melawati Mall.

#### **The Brand**

MS. READ began in 1997, founded by Helen Read as a fashion brand offering stylish, high quality and well-fitted clothing that fulfil the style needs for women sizes UK12 – UK24. It has evolved from a homegrown brand to an omni-channel, international business serving women from all over the world. The MS. READ woman is confident, passionate, real and uninhibited – we are driven to inspire and connect with her, to make her look and feel great about the clothes she wears.

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